

Your Donation is Tax Deductible

Call 505-843-READ (7323) today or e-mail AlbReads@abqchamber.com to find out how you can help or visit <http://www.abqchamber.com>.

Your donation will be tax deductible.

We want to support Albuquerque Reads!

Make your tax deductible check payable to: Career Guidance Institute.

Enclosed is our tax deductible donation in the amount of \$_____.

Please invoice us at the address below for \$_____.

Your Name: _____

Company Name: _____
(if applicable)

Mailing Address: _____

Daytime Phone: _____

E-mail: _____

Please return this form to:

Career Guidance Institute
c/o Greater Albuquerque Chamber of Commerce
ATTN: *Albuquerque Reads Program Director*
PO Box 25100

Albuquerque, NM 87125

You can also fax this form to **505-764-3711**.

For more information, call **505-843-7323**.



Albuquerque Reads

*A partnership between Albuquerque Public Schools
and the Greater Albuquerque Chamber of Commerce.*

What's Behind Albuquerque Reads?

Since 1999 the Greater Albuquerque Chamber of Commerce has been committed to improving the local public education system through a defined focus on higher standards, increased accountability, teacher supports, community connections and common-sense governance. Every child, not just some children, gets educated when children can read. Test scores improve, and when students graduate they are prepared to go to either the workforce or college.

Your sponsorship can help us promote and grow this program, as well as help us give a book each month to every child in the program to help them build their "home library" and encourage them to love books.

Become an Albuquerque Reads Sponsor Today!



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www.abqchamber.com



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*Help Them Learn to Read...
And You Open a New World*



NEWBERY SPONSOR

\$10,000 or Above

- Recognition on billboards and radio advertising
- Recognition on Chamber website with a link to your organization's website
- Your name in one set of the books given to participating children
- Recognition in Chamber newsletter, press releases and marketing materials
- Name/logo on tutor t-shirts and monthly newsletter
- Name and logo on invitations and programs
- VIP seating at Albuquerque Reads recognition events
 - 4 tickets to all Albuquerque Reads recognition events
 - Banner hung at luncheon events

CALDECOTT SPONSOR

\$5,000-\$9,999

- Your name in one set of the books given to participating children
- Your name listed on Chamber website
- Recognition in Chamber newsletter, press releases and marketing materials
- Name and logo on tutor t-shirts and monthly newsletter
- Name and logo on event materials such as invitations and programs
- VIP seating at Albuquerque Reads recognition events
- 4 tickets to all Albuquerque Reads recognition events
- Banner hung at luncheon events

DICKENS SPONSOR

\$2,500-\$4,999

- Your name listed on Chamber's website and tutor t-shirts
- Listing in recognition event programs
- 4 tickets to Albuquerque Reads recognition events
- Banner hung at luncheon events

SEUSS READING SPONSOR

\$1,000-\$2,499

- Your name listed on Chamber's website
- Listing in recognition event programs
- 2 tickets to the recognition event

ROWLING SPONSOR

\$100 and up

- Your name listed on the program or at the recognition event



Albuquerque Reads Works!

Studies show that if a child cannot read at grade level by third grade, he or she will probably drop out before high school. The Albuquerque Reads program is designed to reverse this growing problem.

The Albuquerque Reads Program was launched in 2003 to match volunteer business people with kindergarteners. Our tutors help children learn to read – and learn to love reading. *By donating just over one hour a week during the school year, our tutors make a major difference in children's lives.*

Impressive Results

In its first five years, Albuquerque Reads worked with three Title I elementary schools. The results are impressive. At the beginning of the 2006-2007 school year, only 6% of students enrolled in the program were reading at or above grade level. Just 9 months later, with the help of Albuquerque Reads,

- **81% were reading at or above grade level,** and another
- **6% were reading almost at grade level.**

Flexible Giving Options

Whether you become a "title" sponsor or give a few dollars, you can be assured that your contribution is going to a program that is making a difference in the lives of kindergarteners now – and helping build a more educated workforce for our community's future.

***Our work is just beginning.
To continue, we need your help!***



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We'll All Be Better Off When Albuquerque Reads!